




2020 Conference Review

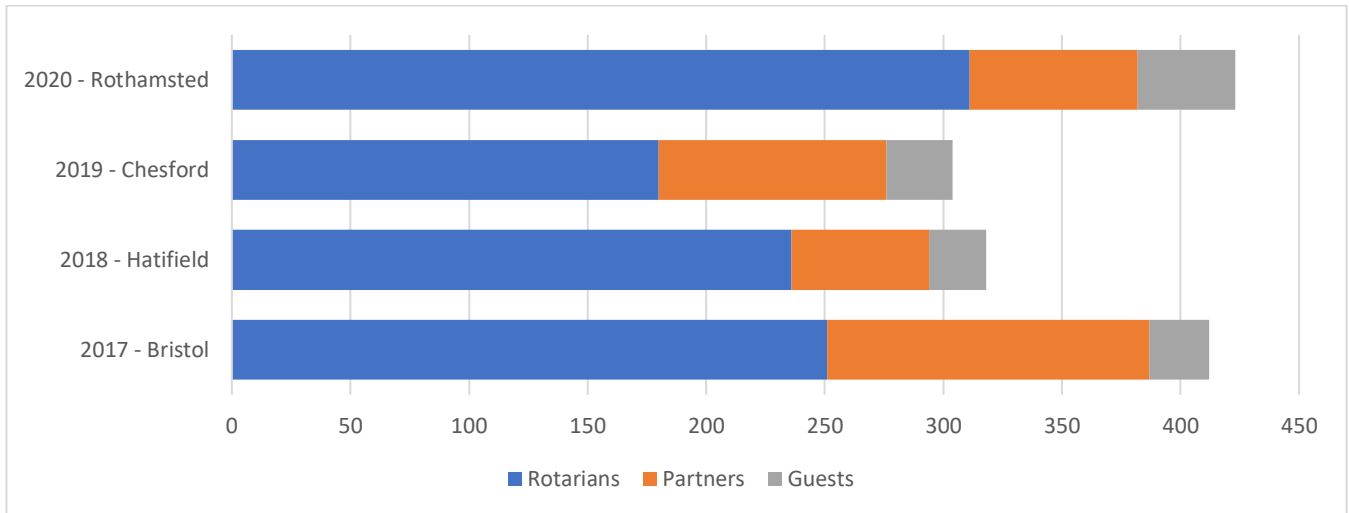
29th February 2020

Rothamsted Conference Centre



Rotary 
District 1260
Beds, Bucks & Herts

Conference Registrations



It should be noted that the above shows the number of Registrations, on the day there were 73 who did not attend. Whether this is because the weather was particularly bad in the morning or because of concerns about Covid-19 we do not know.

Excluding guests just over 81% of those who attended were Rotarians, which is a similar percentage as for the Home Conference in Hatfield. For the Away Conferences, this percentage is around the 65% mark.

Forty-two clubs were in attendance, again a similar number to the last Home Conference in Hatfield and a bit higher than the number who attend the Away Conferences.

It was known that a couple of clubs who regularly attend conference were unable to make it due to a clash of date with a major fundraiser.

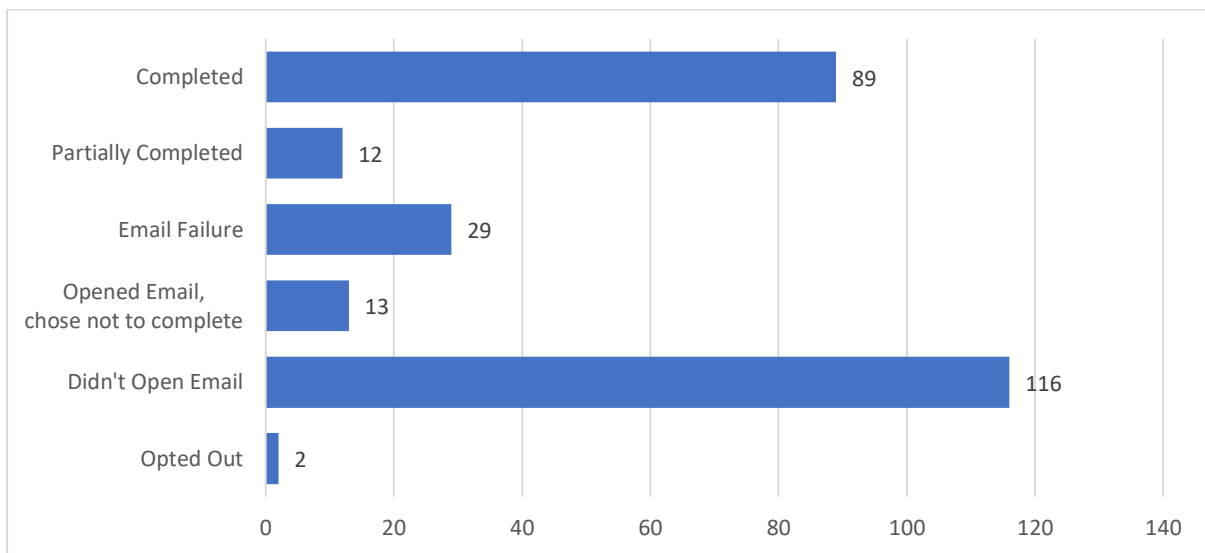
Survey Response Data

Total Conference Registrations – excluding guests 382

Whilst we had a higher number of email addresses than previous years, there were few partner emails and a couple of clubs only provided the Conference Co-ordinators email.

Survey Invites Sent:- 261
Total Responses:- 89
Response Rate 34%

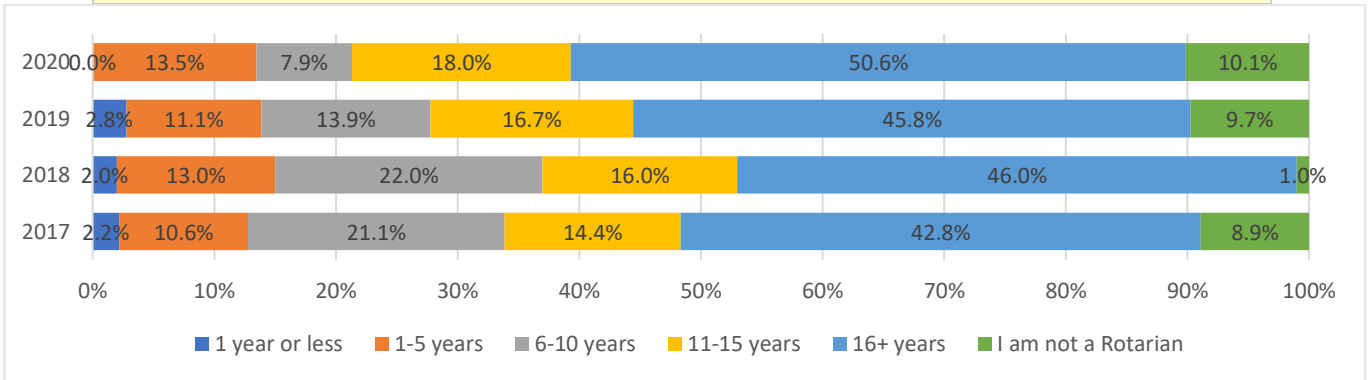
Despite having more email addresses the response rate percentage was a bit lower than the last couple of years.



Of the 100+ who didn't open the Survey email, it is possible quite a few of these were blocked by Spam Filters.

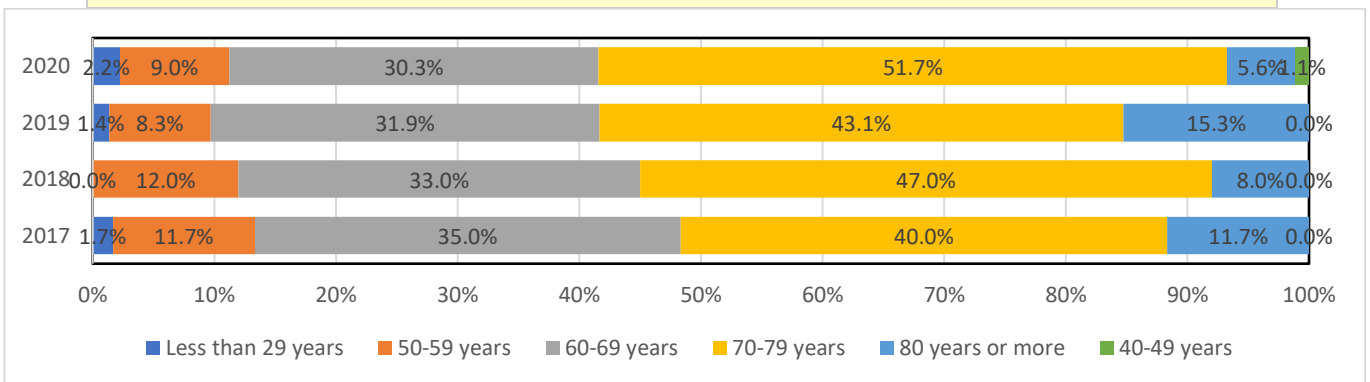
Survey Responses

1. How long have you been a Rotarian?



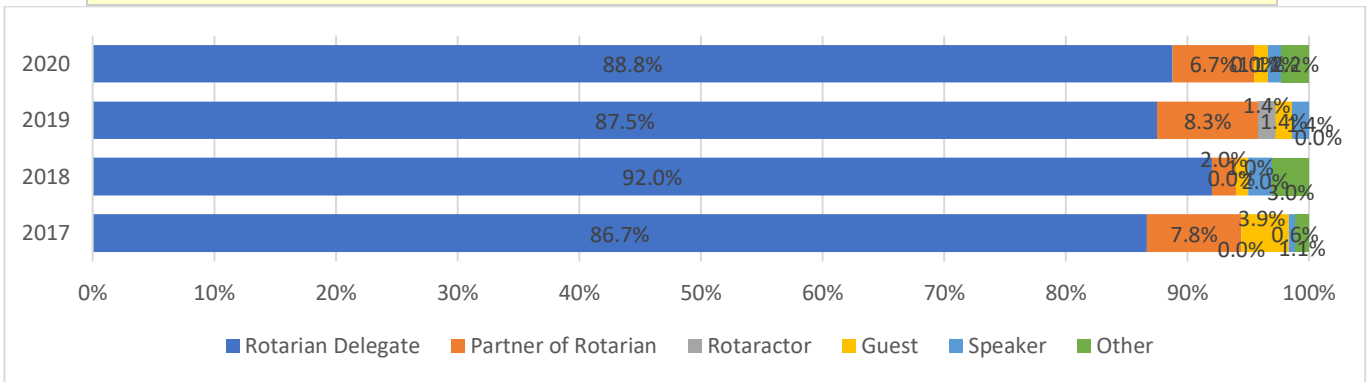
The majority of Rotarians attending have been a member for 6 years or more. We need to find ways to encourage our newer members to attend.

2. To which age group do you belong?



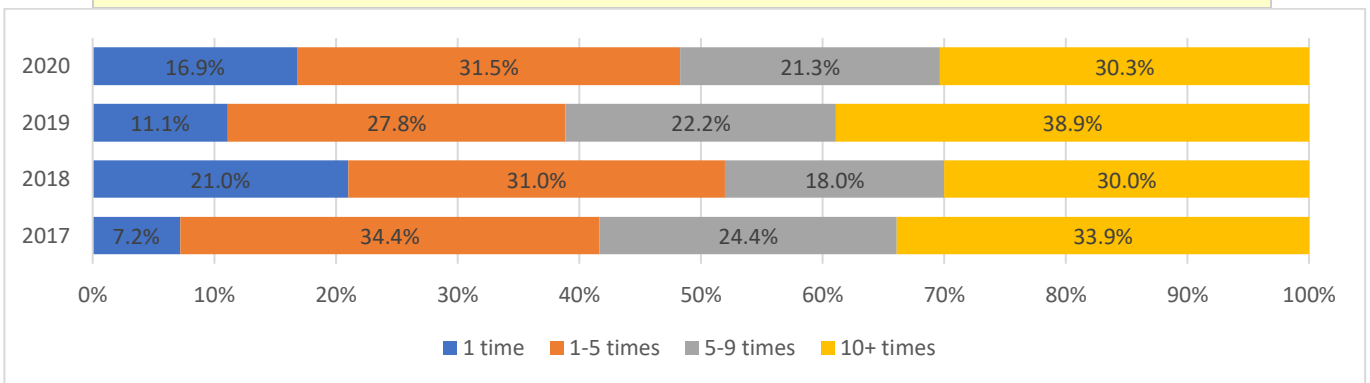
A very small number of Rotarians are under 50 attend conference, again we need to look at way to encourage younger members to attend.

3. In what capacity did you attend the Conference?



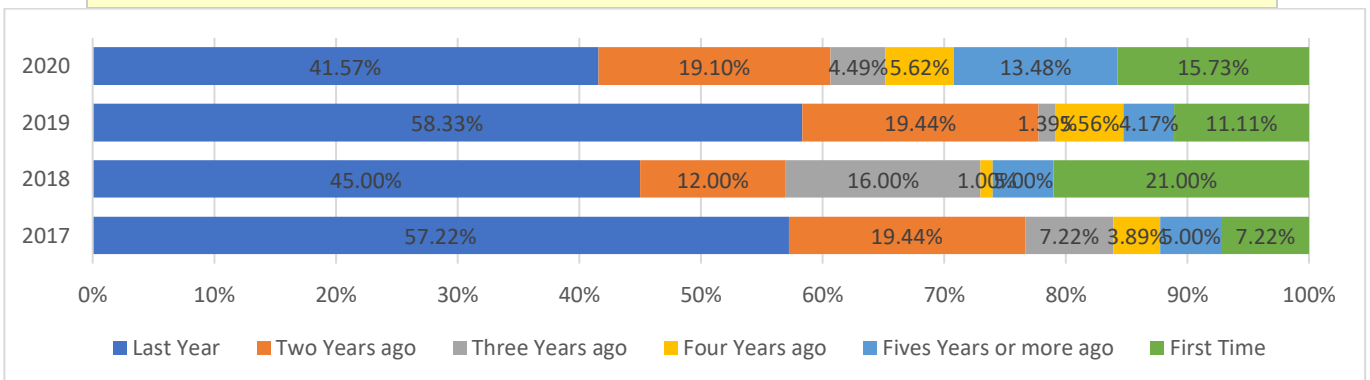
We have few contact details for non Rotarains and Guests so this chart reflects that.

4. How many times have you attended Conference?

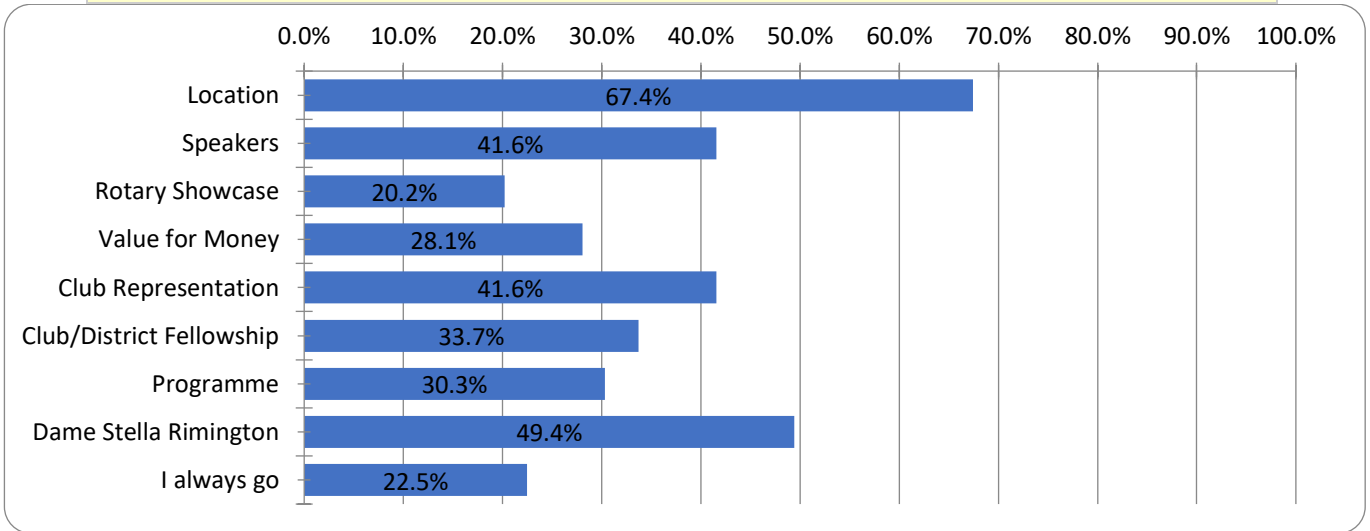


Generally over 50% of those attending have come to over five Conferences. The 2020 and 2018 Home Conferences have a higher proportion of those who've attended 5 or less Conferences

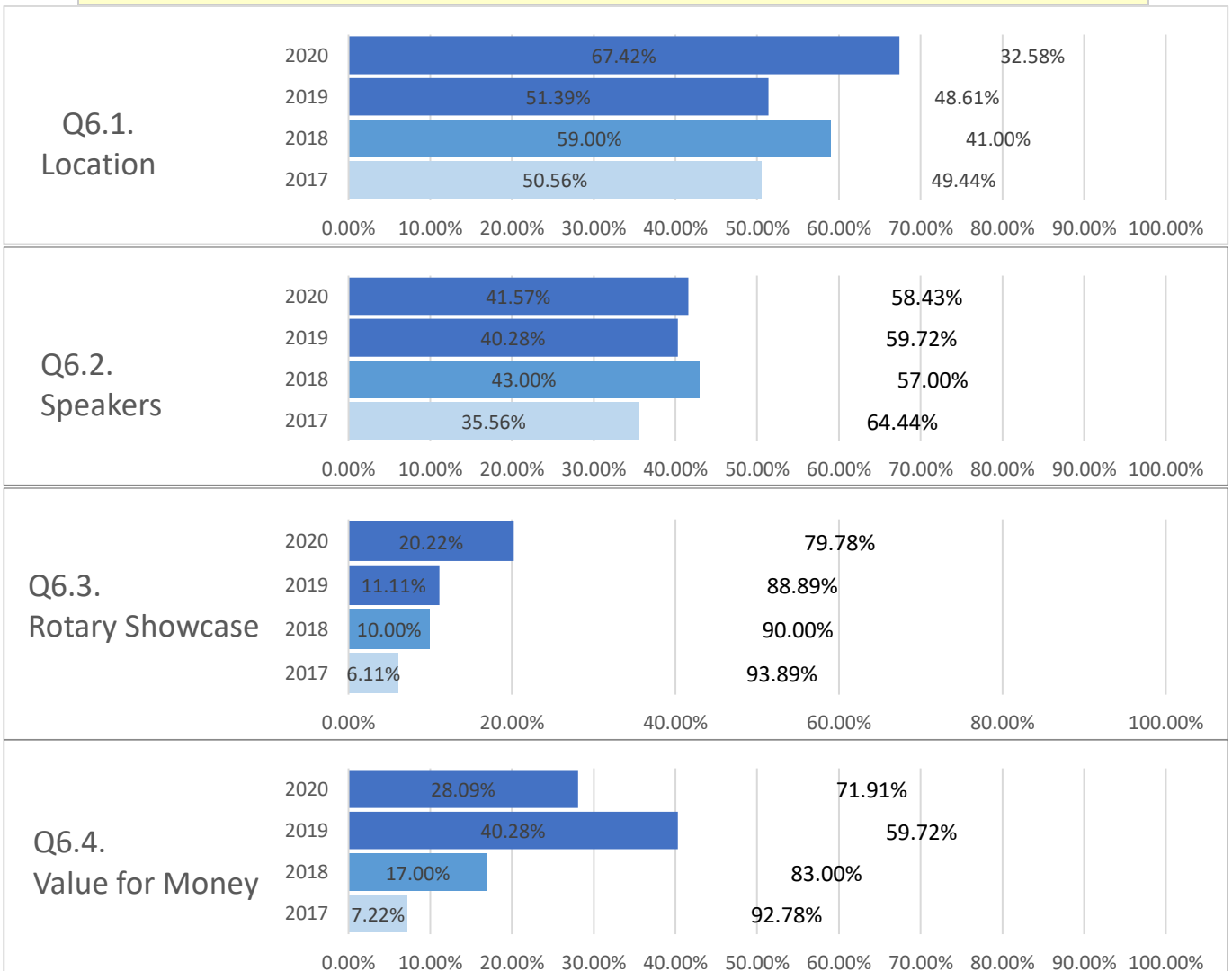
5. When did you last attend Conference?

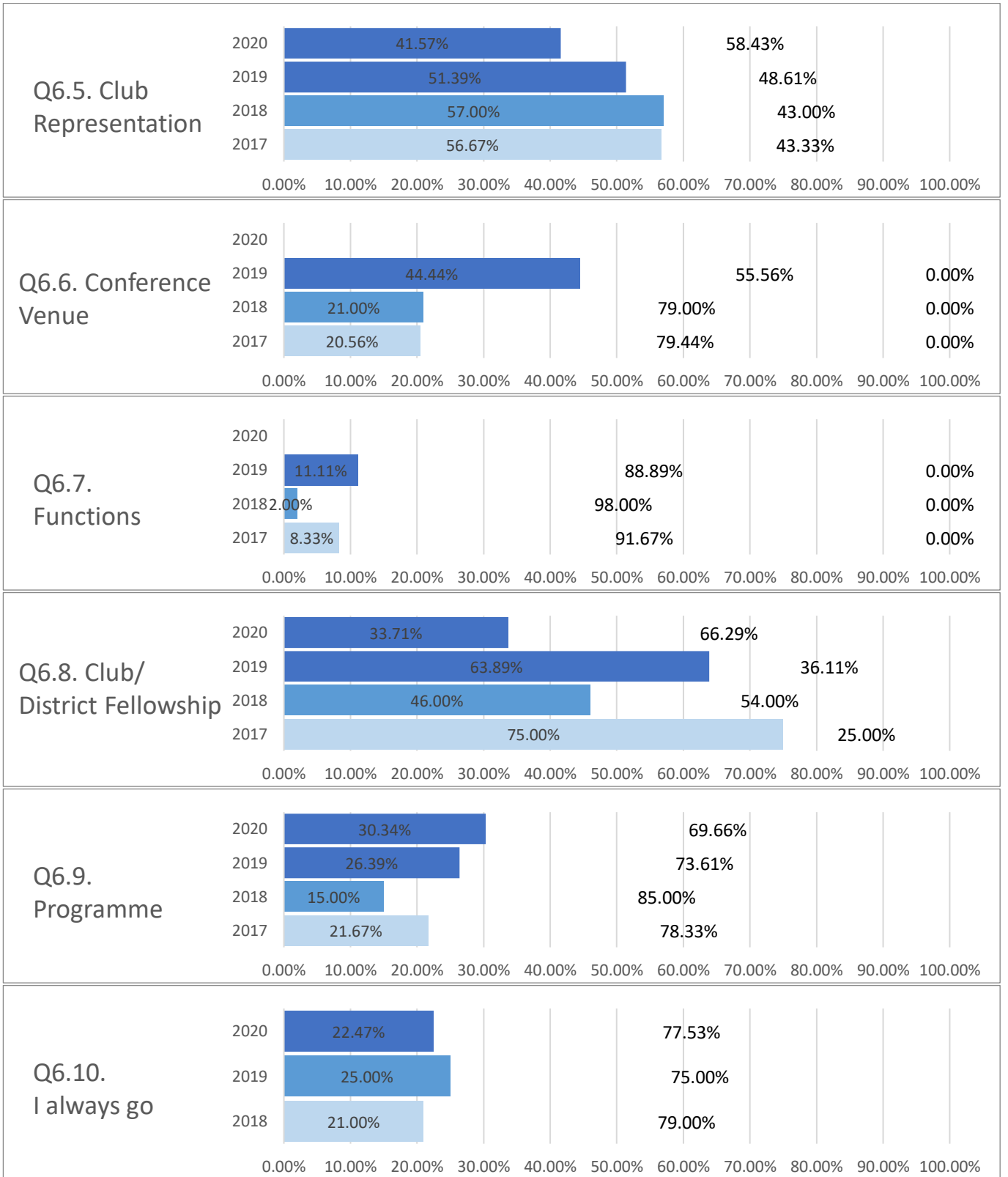


6. What encouraged you to register for Conference this year? Please tick all that apply.



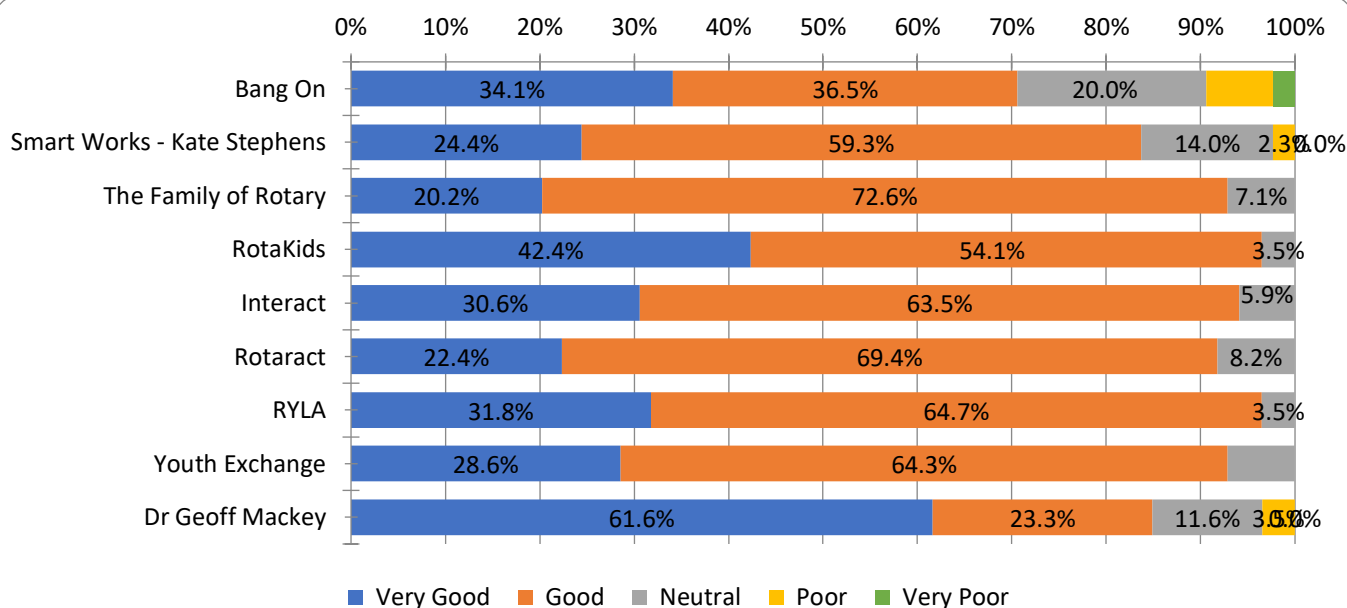
6. What encouraged you to register for Conference this year? Please tick all that apply. Comparative Results by Year



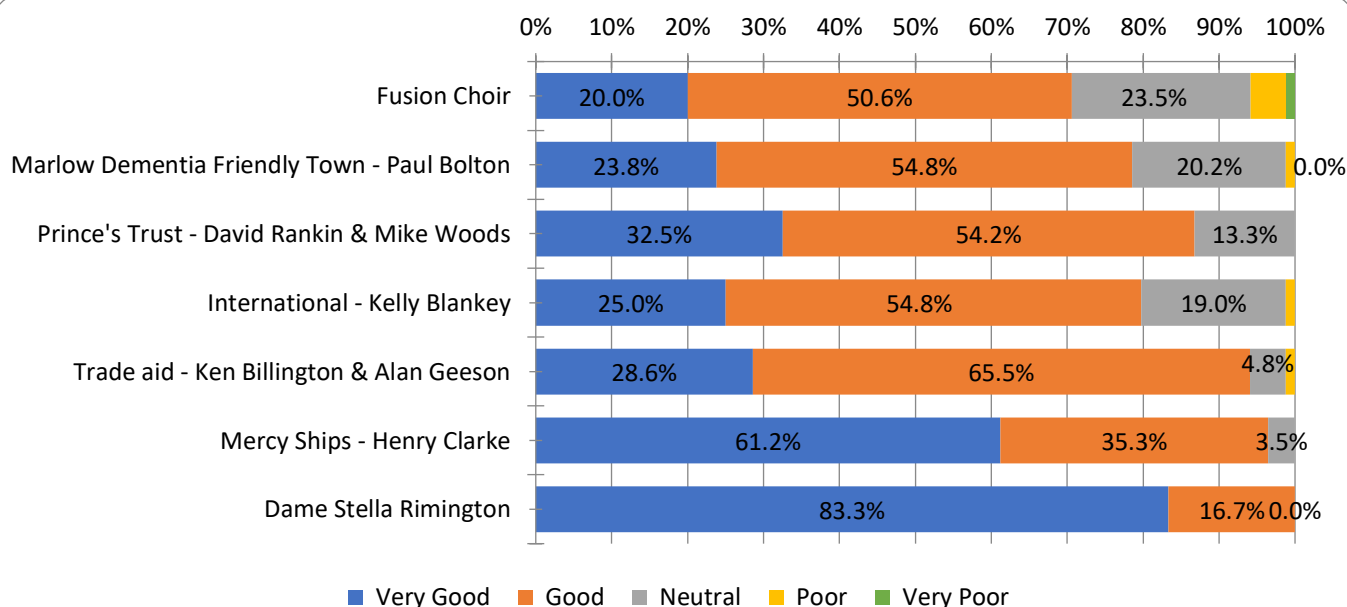


The following charts are percentage figures, based on those who attended the session, as opposed to total responses.

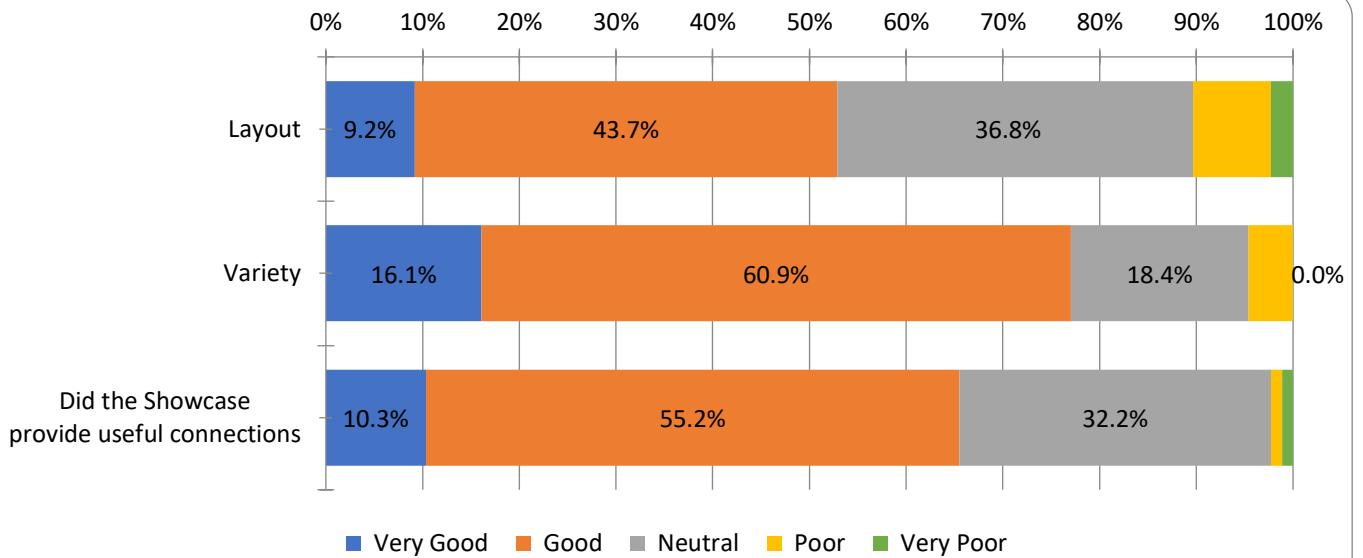
7. Please rate the following aspects of the Saturday morning Conference session.



8. Please rate the following aspects of the Saturday afternoon Conference.

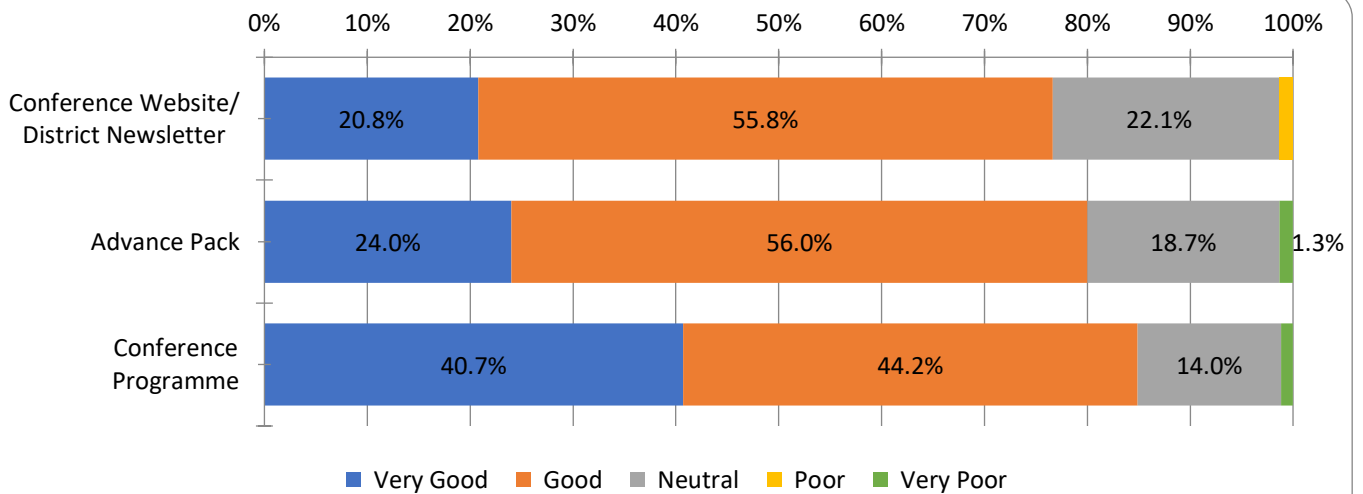


9. Please rate the following aspects of the Community Showcase by ticking one option per row.



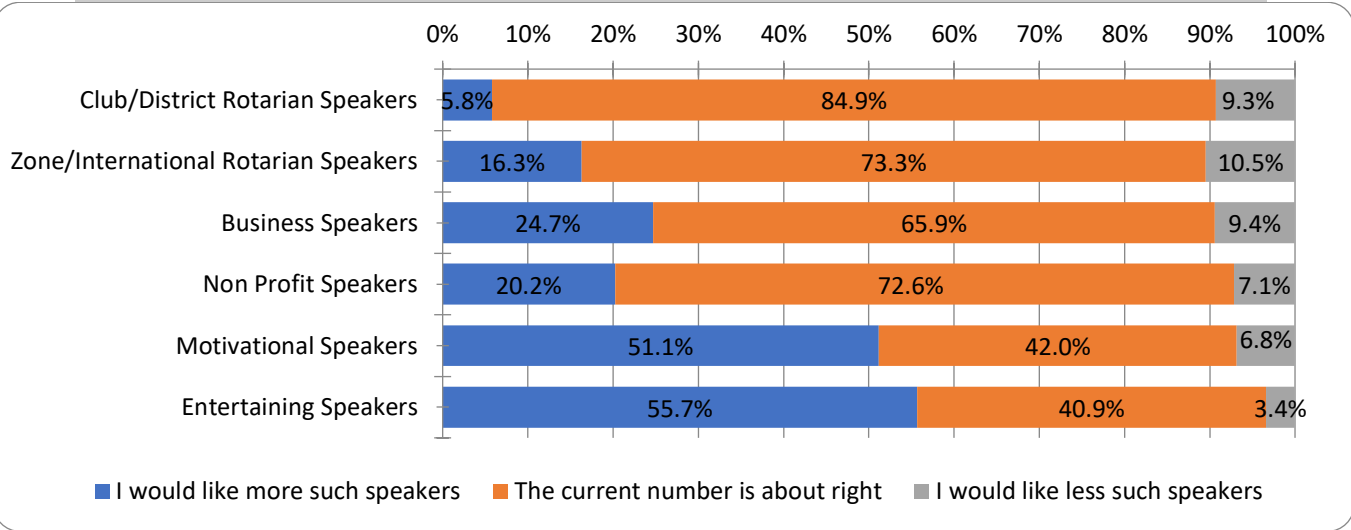
- General Feedback was that the space was too cramped
- There were also issues between the Showcase area and the Overflow Hall.

10. Following the results from previous years Survey more advanced information has been made available about Conference. Regular updates were posted on the Conference Website and the District Newsletter and in addition an Advance Pack was sent to all those registered for Conference for whom we had email addresses.

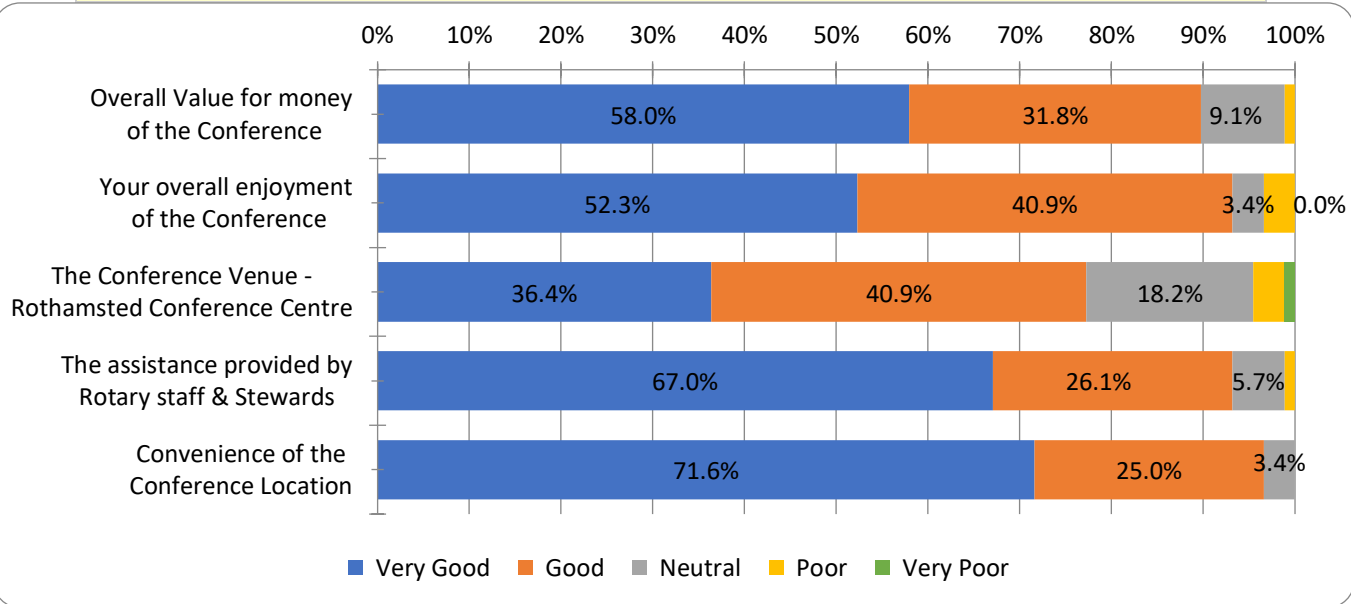


- There were issues with the Advanced Information Pack email not being received due to personal Spam Filters.

11. What type of speakers would you like to have at the next District Conference?

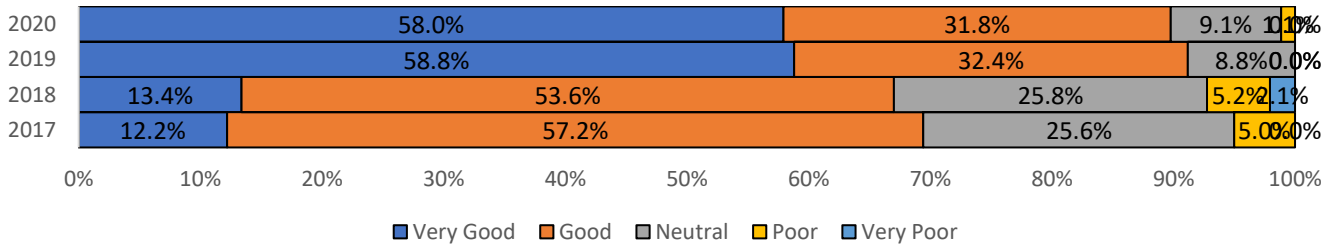


12. Please rate the following general aspects of the conference by ticking one option per row.

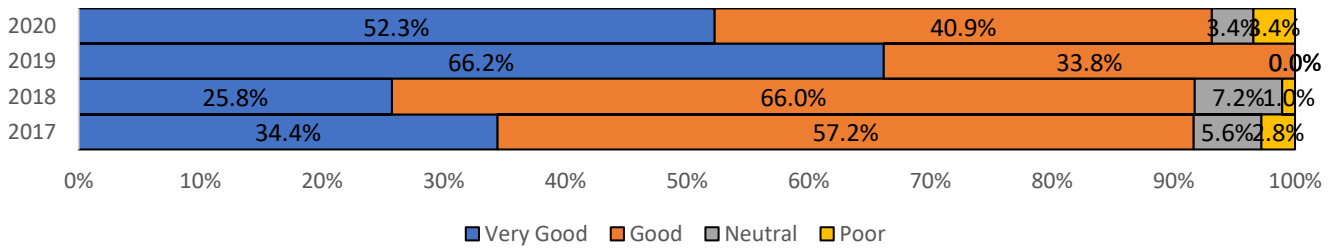


12. Please rate the following general aspects of the conference by ticking one option per row – Comparative Results by Year

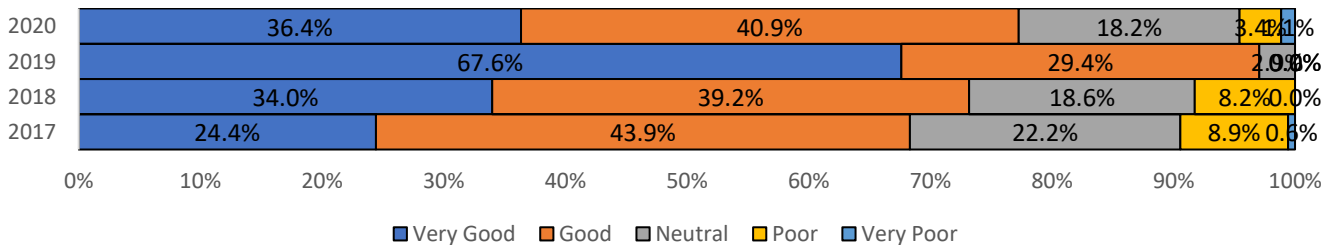
Q12.1. Overall Value for money of the Conference



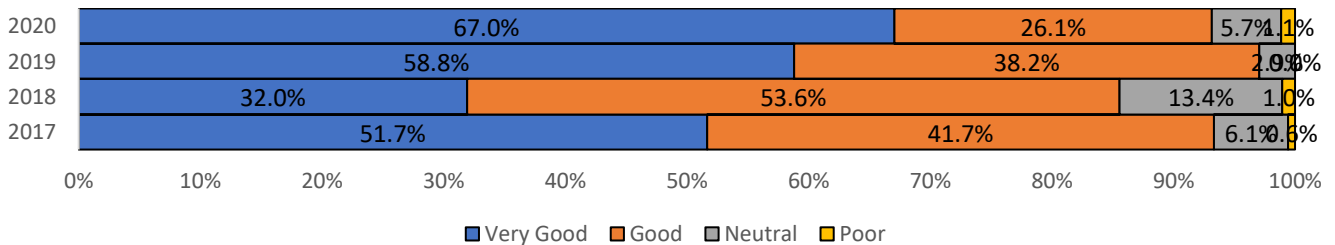
Q12.2. Your overall enjoyment of the Conference



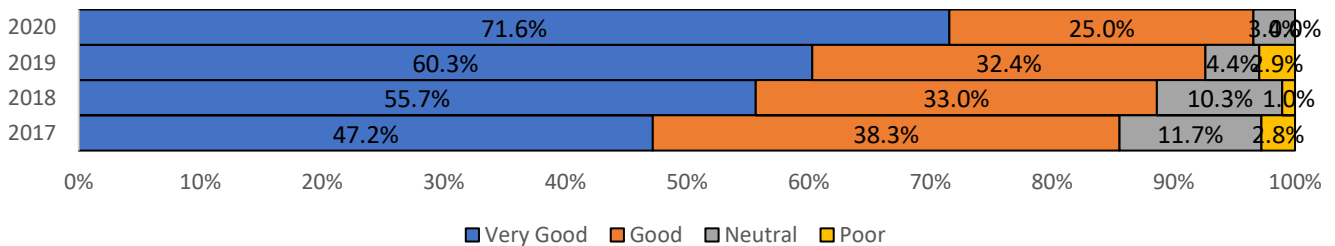
Q12.3. The Conference Venue



Q1.4. The assistance provided by Rotary staff & Stewards

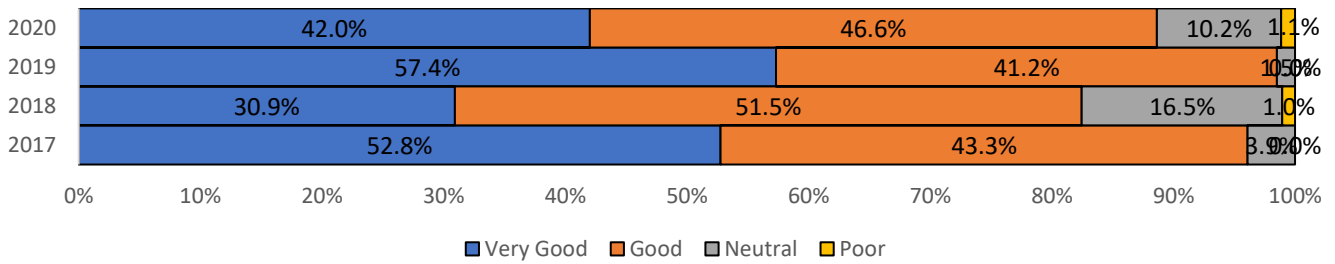


Q12.5. Convenience of the Conference Location

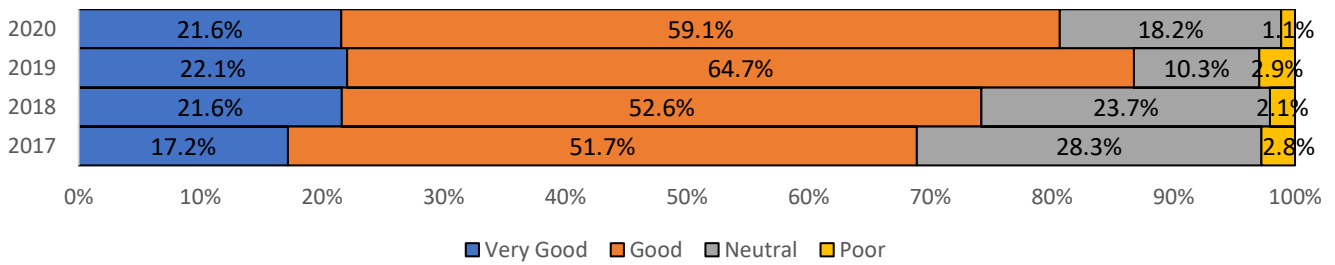


13. How satisfied have you been with the conference overall in terms of the following categories?

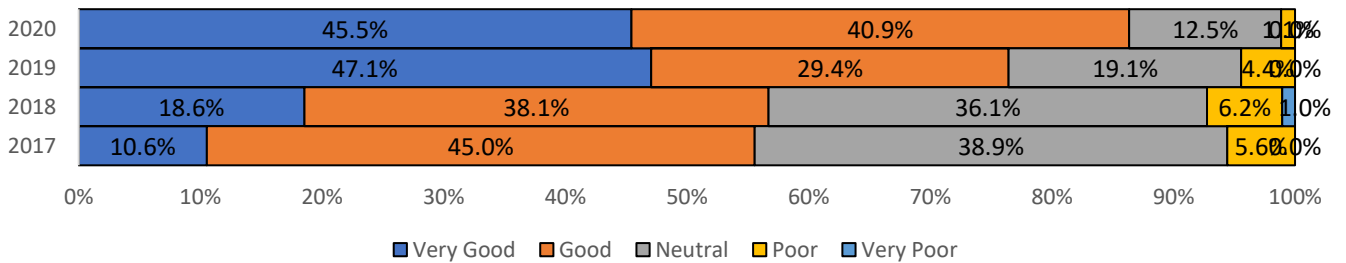
Q13.1. Fellowship



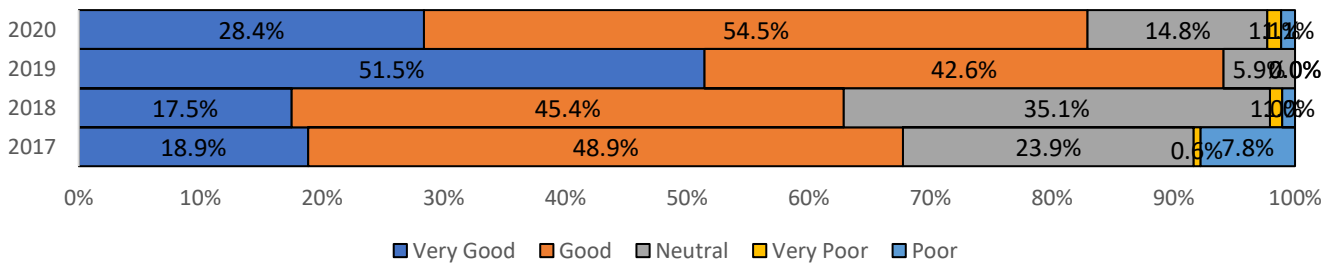
Q13.2. Learning



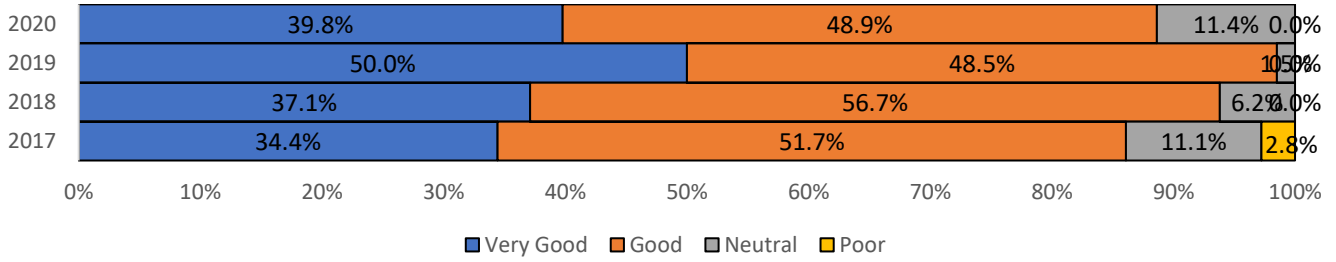
Q13.3. Cost



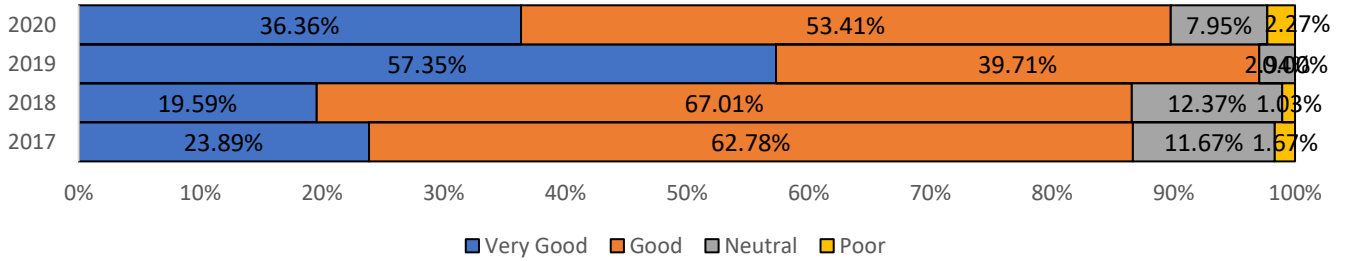
Q13.4. Entertainment



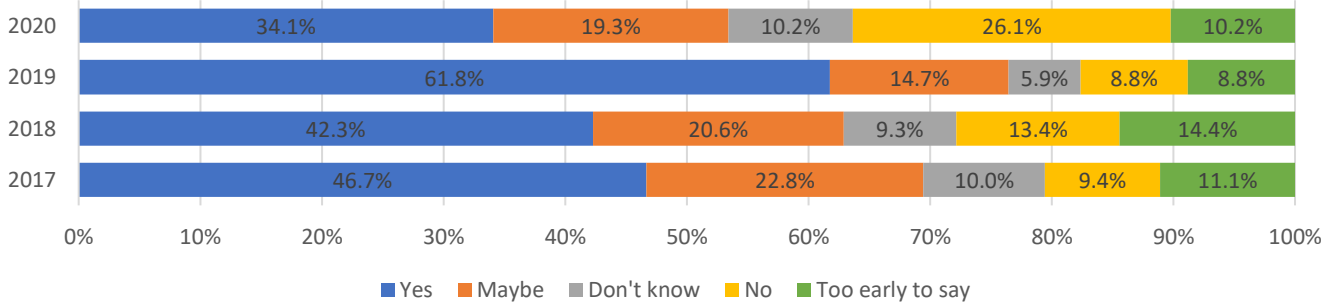
Q13.5. Speakers



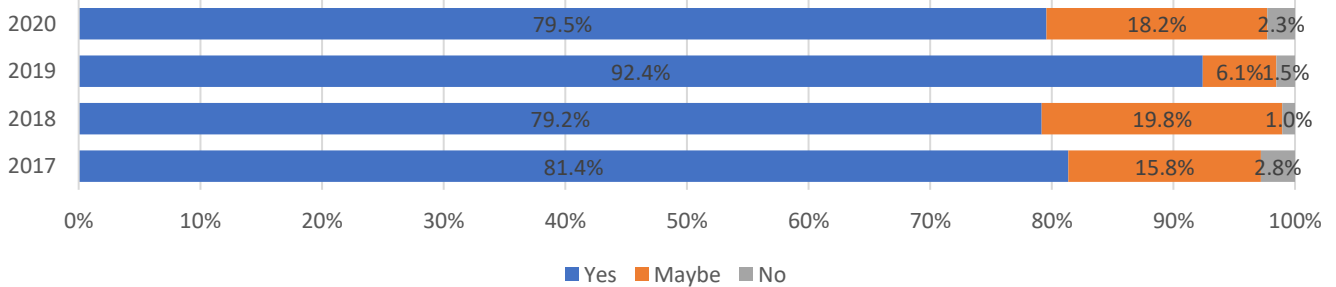
Q13.6. Overall



14. How likely are you to attend next year's Conference?



15. Would you recommend the Annual District Conference to your fellow Rotarians?



16. What was your favourite part of the conference?



A word cloud where the words are arranged in a circular pattern around a central point. The words are written in a cursive, handwritten style. The colors are primarily blue and orange. The largest word is 'Staff' in blue. Other prominent words include 'Geoff Mackey' in orange, 'Rotary Youth' in blue, 'Speakers' in orange, and 'Fellowship' in orange. Smaller words include 'Mercy Ships', 'Choir', 'Rotary Projects', 'Non-Rotary', '1 Day', 'Bang On', 'Venue', and 'Everything'.

Staff
Geoff Mackey
Rotary Youth
Speakers
Fellowship
Mercy Ships
Choir
Rotary Projects
Non-Rotary
1 Day
Bang On
Venue
Everything

17. What did you like the least as the conference?



A word cloud where the words are arranged in a circular pattern around a central point. The words are written in a cursive, handwritten style. The colors are primarily blue and orange. The largest word is 'Overflow' in blue. Other prominent words include 'Cramped' in orange, 'Showcase/Venue' in orange, 'Lunch' in orange, and 'Crowded' in orange. Smaller words include 'Council', 'Geoff Mackey', 'Classroom', 'Temperature', 'at', and 'Additional Coffee Break'.

Overflow
Cramped
Showcase/Venue
Lunch
Crowded
Council
Geoff Mackey
Classroom
Temperature
at
Additional Coffee Break

18. What improvements would you like to see?

One Room

Venue Size

Suitable Showcase Space

More Space at Breaks

Shorter

Better lunch

No Council

Better All

Conclusions/Recommendations

It is difficult to find a suitable sized venue within our District and within our budget constraints. Compromises occasionally have to be made and in this case that was the use of the Overflow Hall. It is obvious that this is not an option for future conferences.

There were several comments about the Audio Visual provision not being up to standard. The Venue let us down in this area and didn't provide what had been promised.

Any Venue needs a suitably sized space for the Showcase, which does not impinge on either the Coffee Break area or the main auditorium.

The number of registrations was higher than expected and the Keynote Speaker Dame Stella Rimmington was a big draw.

Nearly 20% of those who had registered chose not to attend the event. In District Conferences do get a larger number of non-attendees than Away Conference, but in this instance it is unclear whether this was due to the poor weather on the day or the start of the Covid-19 situation.